



Mdm Zuraidah Abdullah

*Chief Executive Officer (CEO), Yayasan MENDAKI
(From March 2020 to present)*

Mdm Zuraidah Abdullah, is the CEO of MENDAKI from April 2020. She first held the CEO post from 2007 to 2009. Throughout her time in MENDAKI, she has overseen the development, review and implementation of policies, strategies as well as more than 50 programmes annually, contributing to the development and uplift of the educational, economic, and socio-cultural conditions of the Malay/Muslim community. Mdm Zuraidah served in the Singapore Police Force from 1986 and was the first woman to become a Senior Assistant Commissioner of Police.



Mdm Zulaiha Yusuf

*Deputy CEO, Yayasan MENDAKI
(From January 2018 to present)*

Mdm Zulaiha, is the Deputy CEO of MENDAKI. She oversees the Engagement Group, which is the pillar of MENDAKI's outreach efforts through the satellite centres at the heartlands and youth spaces at the ITE colleges. Mdm Zulaiha also oversees the Partnerships, Planning and Corporate Logistics Management departments from the Vital Group. In 2019, she set up the Youth Mentoring Office under M³ (MENDAKI, MUIS and PA-Mesra) to build a strong mentoring culture and ecosystem, where youth are connected and actively contributing to the aspiration of a Community of Success. Prior to her current position, she was the Chief Operating Officer of MENDAKI (2015-2017). She is currently a Social Service Fellow and serving on the Board of the Films Appeal Committee (Infocomm Media Development Authority), Total Defence Award Evaluation Board (Singapore Armed Forces), Adult Probation Case Committee (Ministry of Social & Family Development) and the Alliance for Action to Strengthen Marriages and Family Relationships (AFAM).



Mdm Aidaroyani Adam

*Deputy CEO, Yayasan MENDAKI
(From January 2018 to present)*

Mdm Aidaroyani, is the Deputy CEO of MENDAKI. She oversees the Growth Group, which comprises the School Ready, Perform in School, Future Ready, Research & Design departments and Programme Evaluation Office (PEO). The Growth Group is the pillar that provides quality interventions, support in education, lifelong learning to pre-schoolers, children, youths and their families. Mdm Aida oversaw the set-up of M³ PEO and directed the qualitative study on low-income Malay/Muslim households and the recently concluded Employment and Employability Study. She also leads MENDAKI programmes that support M³ Focus Areas such as KelasMateMatika and the #amPowered mentoring programme. She was the Manager at the Centre for Research and Pedagogy and Practice (CRPP) at National Institute of Education in her previous stint.